A Pigment of Your Imagination



TECHNICAL DATA SHEET

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Product Description				
C.I Generic Name	PIGMENT RED 12	NPPL Product Code	Navfast Red 9044	
C.I No.	12385	CAS No.	6410-32-8	
EINECS No.	229-102-5	Chemical Type	Mono Azo	
Molecular Formula	C25H20N4O4	Molecular Weight	440.45	

Physical Properties		
Sieve Residue (PPM) Max	500	
Oil Absorption (gms)	45 - 55	
Bulk Density	1.5 gm/cm3	
Salt Content (%) Max.	1	
Moisture Content (%) Max	1	
PH Value	6.0 - 9.0	

Mass Tone : 5%	Tint Tone: 1:10 Ratio

Fastness properties		
Heat °C		180 / 20 min
Light	Mass Tone	6
Light	Tint Tone	4-5
Weather	Mass Tone	-
Weather	Tint Tone	-
Migration		5

Solvent Fastness properties	
Water	5
Ethanol	3
Ethyl Acetate	2
MEK	2
Acid	4
Alkali	4

Application	
Decorative Paints	•
General Industrial Coating	•
OEM	•
Leather Coating	•
Textile	•
Stoving Paint	0

Specification	
Coloristic properties - Tint	Strength: ±5%
Coloristic properties - Tint	DA,DB,DE,DC,DH,DL: ±1
Light fastness: Scale 1-8	1~Poor & 8 ~ Excellent
Weather fastness : Scale 1-5	1~Poor & 5 ~ Excellent
Overspray: Scale 1-5	1~Poor & 5 ~ Excellent
Solvent Fastness: Scale 1-5	1~Poor & 5 ~ Excellent

Note: The colors above have been generated electronically and should therefore not be used for comparison purposes. The colors are meant to give a first impression of the colorant shade.

The data contained in this publication are based on our current knowledge and experience. In view of the many factors that may affect processing and application of our Product, these data do not relieve processors from carrying out their own investigations and tests; neither do these data imply any guarantee of certain properties, nor the suitability of the product for a specific purpose. Any descriptions, drawings, photographs, data, proportions, weights, etc. given herein may change without prior information and do not constitute the agreed contractual quality of the product. It is the responsibility of the recipient of our products to ensure that any proprietary rights and existing laws and legislation are observed.

ISO 9001 : 2015









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